

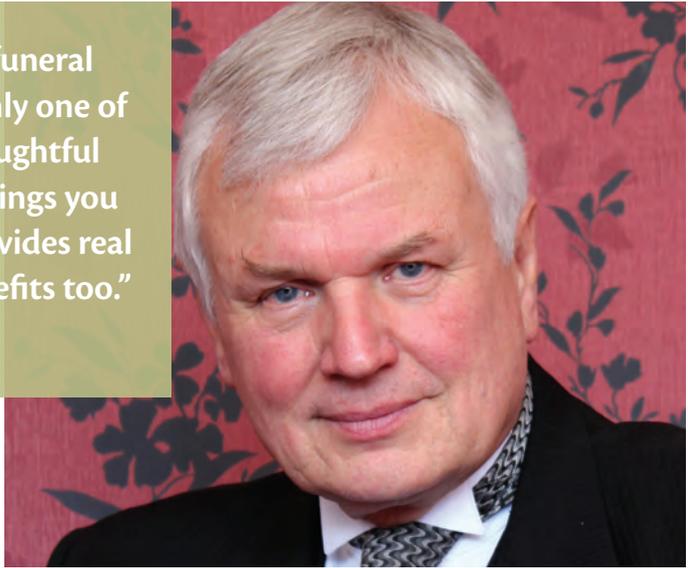


Peace of mind
for you and your family

Pre-arrange your funeral with R. Gwinnell & Sons

“Taking out a funeral plan is not only one of the most thoughtful and caring things you can do, it provides real financial benefits too.”

Roy Gwinnell.



Welcome

Planning for later life is never an easy thing to do, but it can be comforting and reassuring to know that you've taken care of your arrangements, including your funeral. By taking some time now, you can provide both financial and practical help for your loved ones in the future.

If you've ever had to arrange a funeral for someone, you'll know just how much there is to decide and how difficult it can be. Many people never get round to talking to their families about the kind of funeral they would like. This can lead to all sorts of worry and anxiety for loved ones when the time comes.

Pre-arranging your funeral with R. Gwinnell & Sons is a simple and straightforward way of removing this worry and can provide real peace of mind for you and your family.

We deal with funeral plans on behalf of customers on a daily basis and see the difference they can make. What's more, making funeral arrangements needn't be as distressing as you might think.

Funeral costs are steadily increasing

Funeral costs continue to rise and further increases are predicted in the coming years so it makes sense to make financial provision in advance.

Our funeral plan guarantees that the funeral director's costs will be covered, no matter how much prices rise. As long as we carry out your funeral and your requirements don't change, your family won't be asked to pay a penny more for your funeral director's costs regardless of how long you live or what happens to costs in the meantime.

Our plans can include an allowance towards third party costs such as the fees for cremation or burial, medical fees and payment to a minister or officiant. Please refer to our Terms and Conditions for more information.

What happens to my money?

We offer Perfect Choice Funeral Plans which are provided by Ecclesiastical Planning Services Limited. Perfect Choice plans give you exceptional financial security for your money.

Unlike some plans, every penny of the full value of the plan (excluding the initial management fee) is held securely in a whole of life assurance policy and ring-fenced to pay for your funeral when the time comes. The money is made immediately available to your funeral director and the funds cannot be used for anything other than your funeral for total peace of mind.

Perfect Choice Funeral Plan funds are held in guaranteed whole of life assurance policies with a life assurance company that is authorised by the Prudential Regulation Authority (PRA) and regulated by the PRA and the Financial Conduct Authority (FCA).

Funeral plans themselves are not regulated by the PRA or FCA but are regulated by the Funeral Planning Authority.

Find out more about what to consider when buying a funeral plan in our guide on page 4.

Complete peace of mind for you and your family

Whether you want a funeral that celebrates your life or something more traditional, our funeral plan lets you:

- Pre-arrange all the details of your funeral and remove the worry for loved ones
- Fix your funeral director's costs
- Make your wishes known in advance
- Choose from a range of funeral services with flexible payment options or personalise your plan to your specific requirements and budget

As an accredited member of the National Association of Funeral Directors you can be sure that your wishes will be handled sensitively and professionally.



“It can be comforting and reassuring to know you’ve taken care of your funeral arrangements in advance.”

A choice of plans to suit you or choose our personal plan

Everyone has their own ideas about the funeral they would like. After all, it's a very personal decision. You may choose something simple and straightforward, or you might prefer a funeral with additional services and special touches.

With our plans you can choose from a range of services.

The table below shows some of the typical services that are available. You can use this list to consider what you'd like to include.

Please select the services you'd like	<input checked="" type="checkbox"/>
The services of your funeral director	<input type="checkbox"/>
Provision of the necessary funeral arrangements	<input type="checkbox"/>
Professional advice on certification and registration of death	<input type="checkbox"/>
Conveyance of the deceased to the funeral director's premises	<input type="checkbox"/>
Care of the deceased until the cremation or burial takes place	<input type="checkbox"/>
A simple coffin	<input type="checkbox"/>
A veneered coffin	<input type="checkbox"/>
A superior veneered coffin	<input type="checkbox"/>
A wicker coffin	<input type="checkbox"/>
A hearse to convey the deceased to the nearest crematorium or cemetery	<input type="checkbox"/>
Provision of one limousine for family and friends	<input type="checkbox"/>
Provision of two limousines for family and friends	<input type="checkbox"/>
An option to view the deceased	<input type="checkbox"/>
The collection and administration of charitable donations	<input type="checkbox"/>

Also, think about whether you'd like to personalise your funeral and if so how.

Your quick guide to buying a funeral plan

There's an abundance of funeral plans and providers in the UK and it can be difficult to find the best product for your needs. There are a few things to ask before buying a funeral plan:

Q. What happens to my money?

A Perfect Choice Funeral Plan gives you exceptional financial security for your money. Every penny of the full value of a Perfect Choice plan (excluding the initial management fee) is held securely and ring-fenced to pay for your funeral.

Perfect Choice Funeral Plan funds are held in guaranteed whole of life assurance policies with a life assurance company that is authorised by the Prudential Regulation Authority (PRA) and regulated by the PRA and the Financial Conduct Authority (FCA). Funeral plans themselves are not regulated by the PRA or FCA but are regulated by the Funeral Planning Authority.

With our funeral plans your wishes will be clearly documented, giving both you and your family peace of mind.

Q. Who is eligible?

Anyone aged 18 or over can take out a plan with us. There's no upper age limit and no medical or health questions to answer.

Q. Can the plan include special wishes?

You can add special wishes and requests such as song choices, readings, information for a eulogy and so on. There is no charge to add these details. There may be more to pay if you require additional features, services or upgrades.

Q. What happens if I move to a different part of the country?

Because Perfect Choice works with funeral directors throughout the country, you should be able to transfer your plan to an accredited funeral director near your new home. However, there may be additional costs depending on local prices. Please refer to the Terms and Conditions for details.



Some other commonly asked questions

Q. Can I buy a funeral plan for someone else?

Yes, we find that many of our customers choose to do this.

Q. Can I change my funeral plan?

Yes, you can make changes to your plan after you have taken it out. Just let us know what you wish to change. There may be an additional cost if you add new features and services to your plan.

Q. Is the plan guaranteed to cover the entire cost of the funeral?

As long as we carry out your funeral and your requirements don't change, the plan is guaranteed to cover the funeral director's costs listed in the plan details. Our plans can also include an allowance towards the fees for cremation, medical fees for Cremation Certificates and payment to a minister or officiant. These costs are outside of our control. If these costs increase more than the growth of the plan, there will be a balance to pay at the time of the funeral. Please refer to the Terms and Conditions for more information.

Q. Can I cancel my plan?

Yes, you can cancel your plan at any time. If you choose to cancel the plan up to 30 days from the date of purchase you'll receive a full refund. If you cancel the plan after 30 days, you'll receive a refund of the original amount paid, excluding the management fee.

Q. Can I pay for my Perfect Choice Funeral Plan by instalments?

Yes, you are able to pay over 12, 24, 36, 48 or 60 months. Please note there is an additional cost for paying by instalments over 24, 36, 48 and 60 months.

Q. What happens if I pay by instalments and need to cancel future payments?

If you choose to pay by monthly instalments and you wish to stop paying for any reason, you can either cancel the plan and receive a refund of the money you have paid excluding the management fee, or you can leave what you have paid in the plan to be used as a contribution to your funeral when the time comes.

And, if your plan is needed before you have completed your instalments, the payments you have made will be used as a contribution to your funeral and your wishes will be clearly documented, giving your family peace of mind.

Q. What happens if I die abroad?

Our funeral plan does not cover the cost of a funeral abroad, or the cost of repatriating the deceased. It is therefore important that your travel insurance policy covers this situation.

Taking out a plan is easy

Simply follow these three steps to put your Perfect Choice Funeral Plan in place.

1

Have a think about how you want to be remembered and decide what services you require.

2

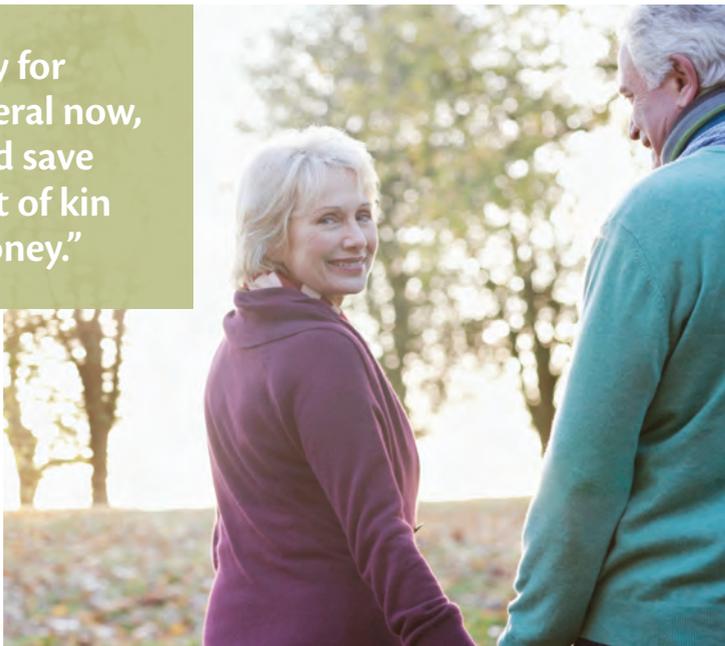
Next, choose whether you want to make a single payment or spread the cost and pay by monthly instalments.

3

Finally, complete the application process with us to take out a plan.

If you would prefer a burial rather than a cremation, or wish to discuss a Personal Plan which can be tailored to your own wishes, please call us. If you want to buy a plan for someone else, would like to set up a joint plan, or want to pay by instalments, please contact us and we will arrange this for you.

“If you pay for your funeral now, you could save your next of kin some money.”



When you've taken out your plan

Once you've taken out your funeral plan you'll receive your welcome pack including your Certificate of Entitlement which should be kept in a safe place. Simply let your family members know about your plan and then relax knowing that all your affairs are in order for when the time comes.

R. Gwinnell & Sons - about us...

R. Gwinnell & Sons are proud to be a family owned and family run funeral directors offering our services throughout north Essex and south Suffolk.



Established in 1986, with the opening of our first facilities in Manningtree, it was apparent that the services we offered were appreciated. As a company we developed a number of good friendships and working relationships in the local community.

During the following years, as a reputation of offering a good service at a fair cost developed, we chose to extend our services first of all in Colchester, and then Clacton. We are pleased to now be able to help families in both Harwich and Hadleigh as well.

During 2012, we were approached by the directors of A. R. Clarke Funerals of Halstead. With over 100 years' of trading history from the same

premises; we are pleased to say that they entrusted us with the ownership and control of their business.

As a family, Roy, Chris and Matthew Gwinnell are united in their aim to offer the very highest standard of care to those we are privileged to assist.

We believe that every funeral we conduct is as unique as the person it is for. We are here 24 hours a day to help you plan the best possible funeral service.



Get in touch

For help or advice with any aspect of funeral planning or to find out more about pre-arranged funeral plans...

FREEPHONE 0800 0188199

Email contact@gwinnell.co.uk

Visit www.gwinnell.co.uk

Colchester - 01206 868585

112 Ipswich Road, Colchester, Essex CO4 0AA

Manningtree - 01206 391506

24 High Street, Manningtree, Essex CO11 1AD

Clacton-On-Sea - 01255 815600

351 Holland Road, Clacton-On-Sea, Essex CO15 6PD

Dovercourt - 01255 241900

292 High Street, Dovercourt, Essex CO12 3PD

Hadleigh - 01473 824440

32 High Street, Hadleigh, Suffolk IP7 5AP

Thorpe-le-Soken - 01255 860400

Vine House, High Street, Thorpe-le-Soken CO16 0DY

Ipswich - 01473 351800

The Old Bell Funeral Home, 1-3 Stoke Street, Ipswich IP2 8BX

Halstead - 01787 472164

A. R. Clarke, 129 Kings Road, Halstead, Essex CO9 1HJ



Perfect Choice
FUNERAL PLANS



R Gwinnell & Sons (Memorial) Ltd. Reg. No. 03428822.

Registered at: Lawley House, Butt Road, Colchester, Essex, CO3 3DG.

Ecclesiastical Planning Services Limited (EPSL) Reg. No. 2644860. EPSL is an Appointed Representative of Ecclesiastical Financial Advisory Services Limited (EFAS) Reg. No. 2046087. EFAS is authorised and regulated by the Financial Conduct Authority. Firm Reference Number 738805 (EPSL) and 126123 (EFAS).

Both companies are registered in England at Beaufort House, Brunswick Road, Gloucester GL1 1JZ.